



16995 East Carlson Drive

Parker, CO. 80134

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www.challengetoexcellence.org

Federal ID# 81-0554704

Dear Families and Friends of Challenge to Excellence Charter School,

As a parent volunteer and fundraising chair for the Parent Volunteer Association at Challenge to Excellence, I am pleased to be writing the first Direct Giving Campaign letter for the school. I am honored and privileged to begin a campaign of this magnitude for the families and students of C2E. From this day forward, we would like to offer you a fundraiser that is simple and gives you many options.

The Direct Giving Campaign is a fundraiser in which Families, Friends, businesses and community members can help us achieve our fundraising goals through tax deductible contributions. What makes this a unique fundraiser is that unlike others, Challenge to Excellence will receive 100 percent of monies that are donated through this campaign. During this crucial economic time in our country and in our school district, I believe the Direct Giving Campaign is a necessity.

“Give the Gift of Learning”

With your tax deductible donation we will be able to make our goals a reality and continue to invest in the education of students at C2E. Donate now and your financial contributions will be tax deductible for 2010. As a thank you, all contributors will receive a Thank you on official letterhead for tax purposes and recognition in the PVA Newsletter as a financial donor to the organization. If you would like to keep you donation anonymous you will have the opportunity to let us know on the form below.

Please feel free to forward this to family, friends, employers, etc. Anyone can participate in this campaign and all donations are appreciated. Please see the attached form for contribution levels.

I look forward to partnering with you, the families and friends of C2E and taking our school to the next step.

Regards,








Debra Lein

Fundraising Chair

Parent Volunteer



GIVE THE GIFT OF LEARNING
Direct Giving Donation Form

-  **\$1,000** and above The Gift of Learning
-  **\$500** The Gift of Future
-  **\$250** The Gift of Excellence
-  **\$100** The Gift of Sharing
-  **\$50** The Gift of Caring
-  **\$25** The Gift for All
-  _____ The Gift from the Heart

- My company has a gift matching program. Name of Company: _____
- My company will donate based on my volunteer hours.
- Please accept the enclosed check in the amount of \$_____ Check # _____
- Please charge my donation amount of \$_____ to my: (circle one)

VISA MASTERCARD

Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Donor Name _____ Phone Number _____

Address _____ City, State, Zip _____

Please honor my donation as noted above. (i.e., The XYZ Family)

- Please keep my donation anonymous.

Donations may be mailed or faxed to:
 Challenge to Excellence Charter School
 16995 East Carlson Drive, Parker, CO 80134
 Phone: 303-841-9816 Fax# : 303-840-3246
Donations are Tax Deductible.